

Academic Year 2022/2023

Master of Arts in Cross-Cultural Communication and Media Studies

Code: 4070 F/P

Notes

- (i) *These programme regulations should be read in conjunction with the University's Taught Programme Regulations.*
- (ii) *A core module is a module which a student must pass.*
- (iii) *A compulsory module is a module which a student is required to study.*
- (iv) *All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*
- (v) *All modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module.*
- (vi) *Not all modules may be offered in all years and they are listed subject to availability.*

1. Programme structure

- (a) The programme is available for study in both full-time and part-time modes.
- (b) The period of study for full-time mode shall be 1 year starting in September. The period of study for part-time mode shall normally be 2 years starting in September. The part time mode will be agreed in consultation with the Degree Programme Director.
- (c) The programme comprises modules to a credit value of 120 credits of taught modules and a 60 credit Research Portfolio. The choice of optional modules is subject to the approval of the Degree Programme Director.
- (d) All candidates shall take the following **100 credits of compulsory modules**:

| Code | Descriptive title | Total Credits | Credits Sem 1 | Credits Sem 2 | Credits Sem 3 | Level | Type | Mode |
|---------|---|---------------|---------------|---------------|---------------|-------|------|------|
| ALC8003 | Research Portfolio | 60 | | | 60 | 7 | | |
| ALC8013 | Introduction to Intercultural Communication | 20 | 20 | | | 7 | | |
| MCH8057 | Media Analysis | 20 | 20 | | | 7 | | |

- (e) All candidates shall take further **optional Language & Communication modules** to a value of **40 credits** from the following:

| Code | Descriptive title | Total Credits | Credits Sem 1 | Credits Sem 2 | Credits Sem 3 | Level | Type | Mode |
|---------|--|---------------|---------------|---------------|---------------|-------|------|------|
| ALC8001 | The Social Psychology of Communication | 20 | 20 | | | 7 | | |
| ALC8002 | Sociolinguistics | 20 | | 20 | | 7 | | |
| ALC8007 | Professional Communication in Intercultural Settings | 20 | | 20 | | 7 | | |

| | | | | | | | | |
|---------|--|----|----|----|--|---|--|--|
| ALC8008 | Language & Intercultural Pragmatics | 20 | 20 | | | 7 | | |
| ALC8009 | English in the World | 20 | 20 | | | 7 | | |
| ALC8010 | Culture, Interculturality and Identity | 20 | | 20 | | 7 | | |
| ALC8021 | Multimodal Communication | 20 | | 20 | | 7 | | |
| ALC8037 | Multilingualism | 20 | | 20 | | 7 | | |

With the approval of the Degree Programme Director and depending upon the academic background of the candidate alternative optional modules to those listed above may be selected.

- (f) All candidates shall take further **optional Media modules** to a value of **40 credits** from the following:

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Credits Sem 3</i> | <i>Level</i> | <i>Type</i> | <i>Mode</i> |
|-------------|---|----------------------|----------------------|----------------------|----------------------|--------------|-------------|-------------|
| MCH8068 | International Media and Law | 20 | | 20 | | 7 | | |
| MCH8081 | Representations: feminism, race and intersectionality | 20 | | 20 | | 7 | | |
| MCH8104 | Cultures of Data Visualisation | 20 | | 20 | | 7 | | |
| MCH8163 | News and Journalism | 20 | | 20 | | 7 | | |
| MCH8177 | Power, Politics and Communication | 20 | | 20 | | 7 | | |
| MCH8178 | Public Relations in Government and Politics | 20 | | 20 | | 7 | | |

Candidates may take, subject to the approval of the Degree Programme Director, no more than 20 credits of alternative modules outside their pathway. This could include an additional language and communications module, or a module from another pathway. At least 40 credits must come from the media module options.

2. Assessment methods

Details of the assessment pattern for each module are explained in the module outline.